



# LAURA A. DAVIS

AWARD-WINNING BUSINESS OWNER  
SERVING FORTUNE 500 AND MID-SIZED COMPANIES  
FOR 20 PLUS YEARS





# CREATING HIGH-TRUST, HIGH PERFORMANCE CULTURES

The more a company grows, the more essential it is to have emotionally intelligent leaders and cohesive, high-performing teams. Ineffective leadership, poor communication and a lack of collaboration will negatively impact company culture, employee satisfaction, and ultimately performance. It's essential that company leaders understand the impact their leadership style and behaviors have on their employees in order to cultivate a working environment where people want to come to work and give their best.

Laura A. Davis has seen dysfunctional working environments first hand and understands the toll they can take on an employee's professional and personal life. That's why she's dedicated herself to helping businesses understand how developing emotionally intelligent leaders, building cohesive teams, and creating healthy work environments built on trust and teamwork can cultivate a high-performance culture.

As a speaker, Laura helps audience members become more self-aware about their leadership approach and how they can become more effective leaders and team members. She guides them in understanding how leadership impacts performance and why an individualized, trust-based approach is best. Audience members leave with practical tools to help them improve communication and collaboration within their companies.





# SAMPLE SPEAKING TOPICS

## UNDERSTANDING THE IMPACT OF LEADERSHIP

Improving performance starts with understanding how leadership impacts it and why it is so important to build a trust-based work environment. Laura A. Davis shows audiences what they've been overlooking in their corporate culture. Audience members leave with a fresh perspective on the role and value of effective leadership, communications, and collaboration.

## CULTIVATING PASSIONATE EMPLOYEES: THE FIVE ESSENTIAL NEEDS ALL EMPLOYEES HAVE

Your hardest working employees are the ones who want to be there. Passionate employees trust their managers and feel valued and respected. Laura helps audiences understand the five essential needs all employees have, the leadership skills that will help meet those needs as well as the positive business outcomes companies will experience as a result.

## TEAMWORK: YOUR ONLY REAL DIFFERENTIATOR IN TODAY'S WORKPLACE

Nearly everything about your organization - including your strategy, products, and systems can be replicated except one thing - the effectiveness of your people. Laura helps audiences understand the key elements of building a cohesive team including building trust, engaging in productive conflict, creating clarity and commitment, holding one another accountable and focusing on mutual results. She also shows audience members how to measure their team's current culture and performance and identify strategies to improve. and identify strategies to improve team culture and performance.



# About **Laura A. Davis**

**CEO & FOUNDER, LAURA A. DAVIS & ASSOCIATES, INC.**

Having spent time in a dysfunctional work environment, Laura A. Davis understands the perspective of the unhappy employee and the toll that a poor work environment can have on all aspects of their life. That's why she is so committed to showing businesses how to build company cultures based on the premise that high trust leads to high performance. Her goal for any business is to help them create a work environment where people want to come to work and give their best.

As the Founder and CEO of Laura A. Davis & Associates, Laura has helped numerous Fortune 500 and mid-sized companies, including Aetna, NCR, AT&T, Deloitte, NASCO, Johnson & Johnson, Disney, Jones Lang LaSalle, Walmart, Marriott International, Imerys, Roche, Brown-Forman, Biogen and many others create passionate employees and reap the rewards. She's also been a Master Certified Executive Coach and a Master Facilitator and Trainer for over 20 years.

In addition to spreading her message onstage, Laura has taken her message to numerous news outlets. Her company and strategies have been featured on Good Day Atlanta, and in Choice Magazine, Louisiana Live Radio, ATD Publications, Forbes Online and more.

When she's not helping businesses, she's hiking, reading, traveling, and learning new things alongside her family and friends.







# What People Are Saying



Speaker Rating :



“

“Brilliant! Laura’s work is inspiring. She keeps her audience’s attention with her humorous, conversational and inspiring style. She’s an excellent communicator one-on-one, and in group settings, there is none better. I’ve attended many classes and training programs, and Laura’s are unique. She has a way of passing along knowledge so you won’t forget and she goes the extra mile in making sure you’re comfortable with the material. She prepares you for survival in today’s business environment. She has certainly helped me to develop the skills I need to progress in the business world.” - **Kenneth Everett, Senior Education Specialist, Corporate Learning, IBM**

“

“Laura Davis’ impressive training presentations have challenged me to grow and to learn with an open mind. The combination of her powerful imagination and practical know-how is outstanding.” - **Teresa Winer, Senior Actuary, Chastain Financial Services**

“

“Laura Davis is a high-energy presenter. She engages her audiences with passion, clarity, and connection. She unpacks the content leaving the attendees with tools for improving their performance that yield immediate results.” - **Beth Lowry, Executive Vice President, Holder Construction**

“

“Laura is the kind of speaker, trainer, and coach that makes listening to her message easy and enjoyable. She taps into her diverse background to help her audience relate to the ideas that she presents in a variety of ways. Laura, simply put, is a ball of energy that makes learning fun.” - **Monique Messer-Baldwin, National Account Director, AT&T**



THOU... LEADER FORUM



Continue **the**  
Conversation



[Laura A Davis & Associates Inc.](#)



[@coachlad](#)



[Laura A. Davis](#)



[Coach Laura A. Davis](#)



[www.lauraadavis.com](#)